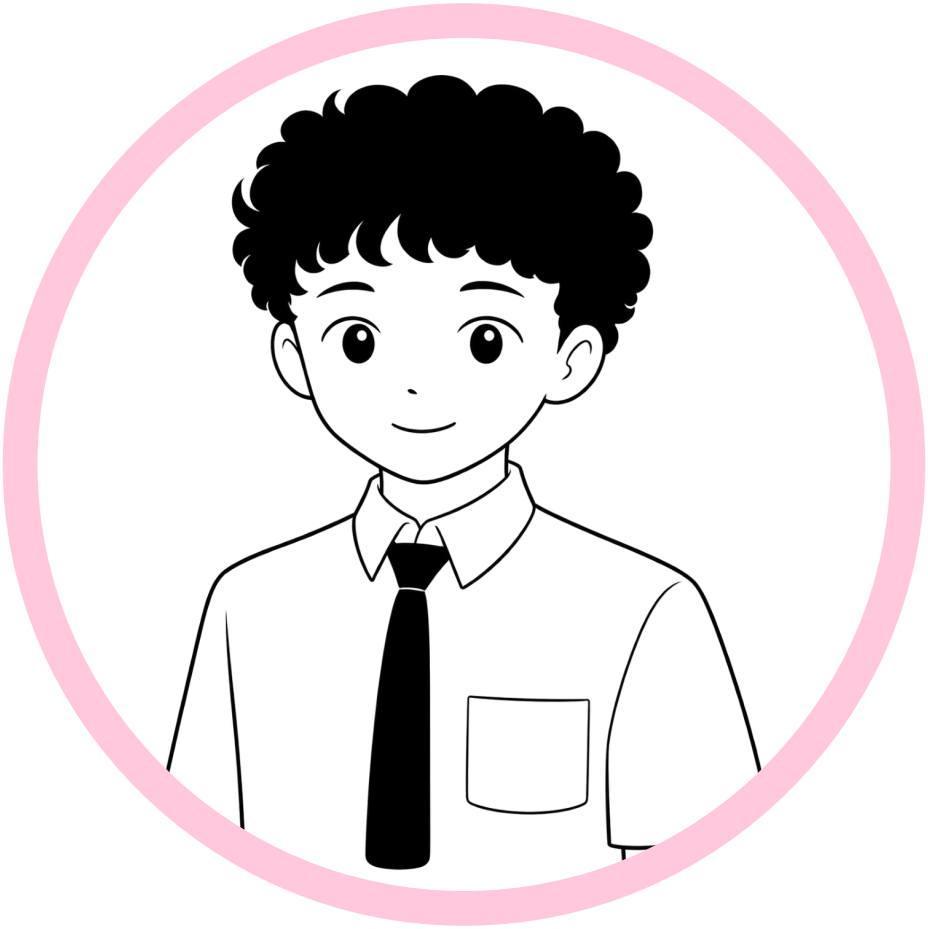
PEARSON EDEXCEL A-LEVEL PSYCHOLOGY · 9PS0

PSYCHOLOGY



EXAM QUESTION PACK

TOPIC 4: LEARNING THEORIES

SCORE	PERCENTAGE
/107	%

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Q1.

Evaluate Bandura's (1965) Bobo doll experiment with vicarious reinforcement.

(8)

(Total for question = 8 marks)

Q2.

You and a friend are undertaking an observation to see how many people in a supermarket help you to reach something on the top shelf.

Describe how you would carry out the observation in the supermarket.

(3)

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(Total for question = 3 marks)

Q3.

Assess how far learning theories have developed over time.

(8)

(Total for question = 8 marks)

Q4.

Tom has a daughter called Holly who is 18 months old. Tom is trying to teach Holly how to use a fork by demonstrating to her how he holds it. He also shows Holly how to use the fork to pick up food and says "well done" to her every time she uses the fork correctly. Holly smiles and laughs each time she picks up some food with the fork.

Discuss how social learning theory could account for Holly using a fork on her own. You must make reference to the context in your answer.

(8)

(Total for question = 8 marks)

Q5.

Learning theories have been used to explain key questions of relevance to today's society.

Discuss the key question for society you have studied using concepts, theories and/or research from learning theories.

Key question

(Total for question = 8 marks)

Q6.

The media is said to have an ever growing impact on our lives, including the behaviours we show and how we view ourselves and others. For example, the media can be said to affect the style of

clothes that young people choose to wear.

Claims have been made that the media is responsible for the increasing number of young people with eating disorders, both male and female.

Discuss the key issue for society of the effect of the media on young people, using concepts, theories and/or research from learning theories. You must make reference to the context in your answer.

(Total for question = 8 marks)

Q7.

Assess how far learning theories can be considered reductionist.

(8)

(Total for question = 8 marks)

Q8.

Malik carried out an observation in a local cinema to investigate which films males and females watch. Malik stood near two screen entrances where he could not be seen and tallied whether males and females entered the screen to watch either a horror film or a comedy film.

(a) Identify the type of observation that Malik used in this study.

(1)

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(b) Table 1 shows the number of males and females who watched either a horror film or a comedy film at the local cinema.

	Comedy Film	Horror Film
Males	𝍸 𝍸 //	𝍸
Females	𝍸 //	𝍸 𝍸

Table 1

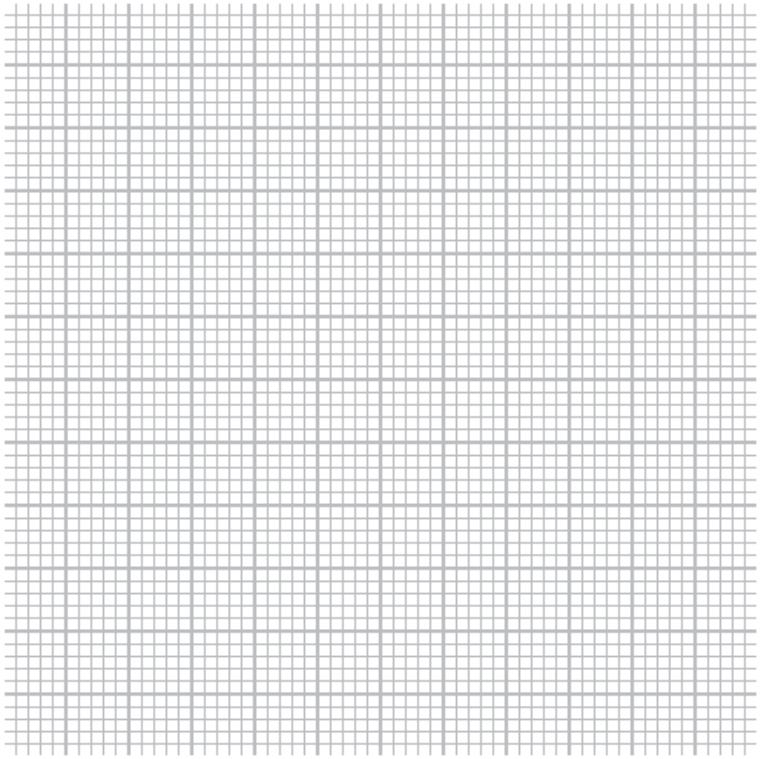
Using the data from **Table 1**, draw a bar chart to represent the number of males and females who watched a horror film.

(3)

Title

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(c) Complete **Table 2** to calculate the chi-squared test for Malik's study to two decimal places.

(4)

		Observed	Expected	O-E	$(O-E)^2$	$(O-E)^2/E$
Males	**Comedy Films**	12	9.5			
	Horror Films	5	7.5			
Females	**Comedy Films**	7	9.5			
	Horror Films	10	7.5			
					Chi-squared =	

Table 2

Chi-squared (X^2) .....

(d) Malik had a two-tailed (non-directional) hypothesis with df = 1 and used p=0.05 as his level of significance.

Determine whether there is a significant difference between male and female film choice.

(1)

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(e) Malik used quantitative data for his study into film choice at the local cinema.

Explain **one** weakness of using quantitative data for Malik's study.

(2)

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(Total for question = 11 marks)

Q9.

In your studies of learning theories you will have conducted a practical investigation.

(a) Describe the procedure from your learning theories practical investigation.

(3)

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(b) Explain **two** improvements that you could make to your learning theories practical investigation.

(4)

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2 .....

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(Total for question = 7 marks)

Q10.

When studying learning theories you will have covered the observational research method for human research.

Evaluate the usefulness of observational methods for studying human behaviour.

(Total for question = 8 marks)

Q11.

Two psychology students are arguing as to whether males or females would be more likely to stop and help a woman with a baby in a pushchair up the stairs at a busy train station.

They decide to settle the argument by carrying out a structured observation.

(a) State an operationalised directional hypothesis for this study.

(2)

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(b) State **two** reasons why chi-squared might be an appropriate statistical test for this study.

(2)

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2 .....

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(c) Explain how the students could make their observation as reliable as possible.

(3)

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(Total for question = 7 marks)

Q12.

Astrid has a fear of flying. She experienced a flight with heavy turbulence when returning from a holiday and since then has been unable to board a plane. Astrid has tried going on a flight simulator to help her with her fear of flying, however this made her panic and the simulator had to be stopped for Astrid to get off.

Her friend is getting married overseas next year. Astrid wants to attend the wedding and will need to fly there, so she is considering systematic desensitisation to reduce her fear of flying.

Discuss how systematic desensitisation could be used to help Astrid with her fear of flying.

(8)

(Total for question = 8 marks)

Q13.

Evaluate the classic study by Watson and Rayner (1920).

(8)

(Total for question = 8 marks)

Q14.

Mandeep and Priya used a content analysis to investigate how gender is presented in two children's television programmes. To record the data a tally chart was used.

Table 3 shows the data they gathered.

	Programme 1	Programme 2	Total
Emotional female	𝍸 //	𝍸 ////	16
Emotional male	//	/	3
Strong female	𝍸	///	8
Strong male	𝍸 𝍸	𝍸 /	16
Sporty female	///	////	7
Sporty male	///	𝍸 𝍸	13

Table 3

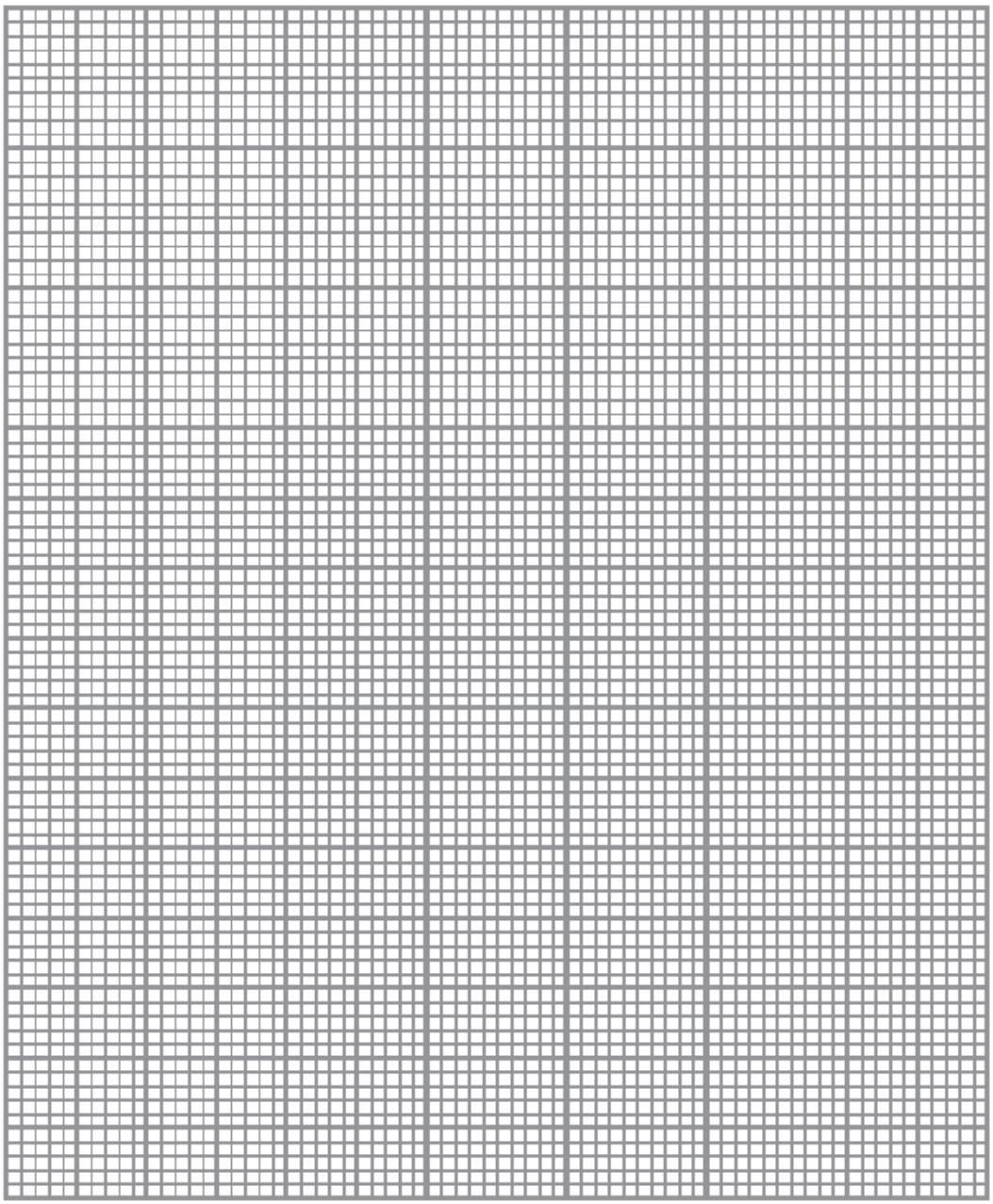
(a) Draw a bar chart to show the total number of sporty males and sporty females shown in **Table 3**.

(3)

Title

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(b) Explain **one** conclusion that could be drawn from Mandeep and Priya's investigation.

(2)

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(c) Explain **one** methodological issue there may have been with Mandeep and Priya's content analysis.

(2)

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(Total for question = 7 marks)