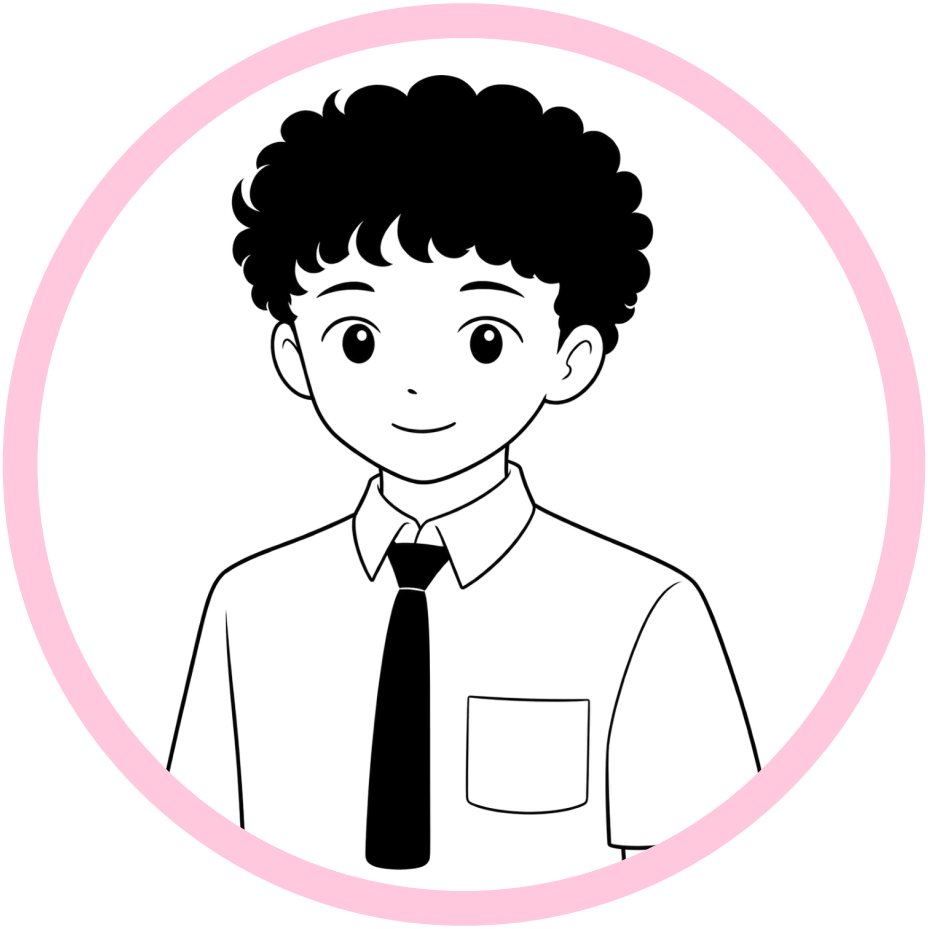
AQA A-LEVEL PSYCHOLOGY · 7182

PSYCHOLOGY



EXAM QUESTION PACK

3.2.3.1 DEMAND CHARACTERISTICS AND INVESTIGATOR EFFECTS

SCORE	PERCENTAGE
/8	%

STEMUP

These questions belong to AQA, not to us.

The examination questions, mark schemes and examiner reports in this pack were written and published by AQA. They are past assessment materials, reproduced here so that students can revise from them.

What we do not own

STEMUP is not affiliated with AQA and does not own, and makes no claim to own, any of the question, mark scheme or examiner report material in this pack. AQA has not endorsed, approved or been involved in the production of it. AQA and the qualification titles used here belong to their respective owners and appear for identification only.

Where to find the originals

AQA publishes its past papers, mark schemes and examiner reports free of charge. Always check the current specification at aqa.org.uk before you revise, because content and wording can change between series.

If you hold the rights to any material in this pack and would like it amended or removed, contact admin@stemup.co.uk and we will act on it.

Q1.

A psychologist was at a concert where someone threw a bottle onto the stage and seriously injured one of the band members. The psychologist decided to use this incident to investigate the accuracy of eye witness testimony. She asked 10 people who saw the bottle being thrown, if they would allow her to interview them about this. A week later she interviewed each witness separately in a quiet room and asked them the same closed questions about what they had seen. She recorded their answers. It took her two and a half hours in total to interview the 10 witnesses.

(a) Calculate how many hours it would have taken the psychologist to interview all 1000 people who were at the event. Show your workings.

(2)

(b) Identify **one** type of data the psychologist collected in this study. Explain your answer.

(2)

(c) Investigator effects may influence this study. Explain how the investigation might be modified to reduce these effects.

(2)

(d) The psychologist submitted a report of her investigation to a journal for peer review. What would she expect the process to involve?

STEMUP.CO.UK

(2)
(Total 8 marks)

STEMUP.CO.UK