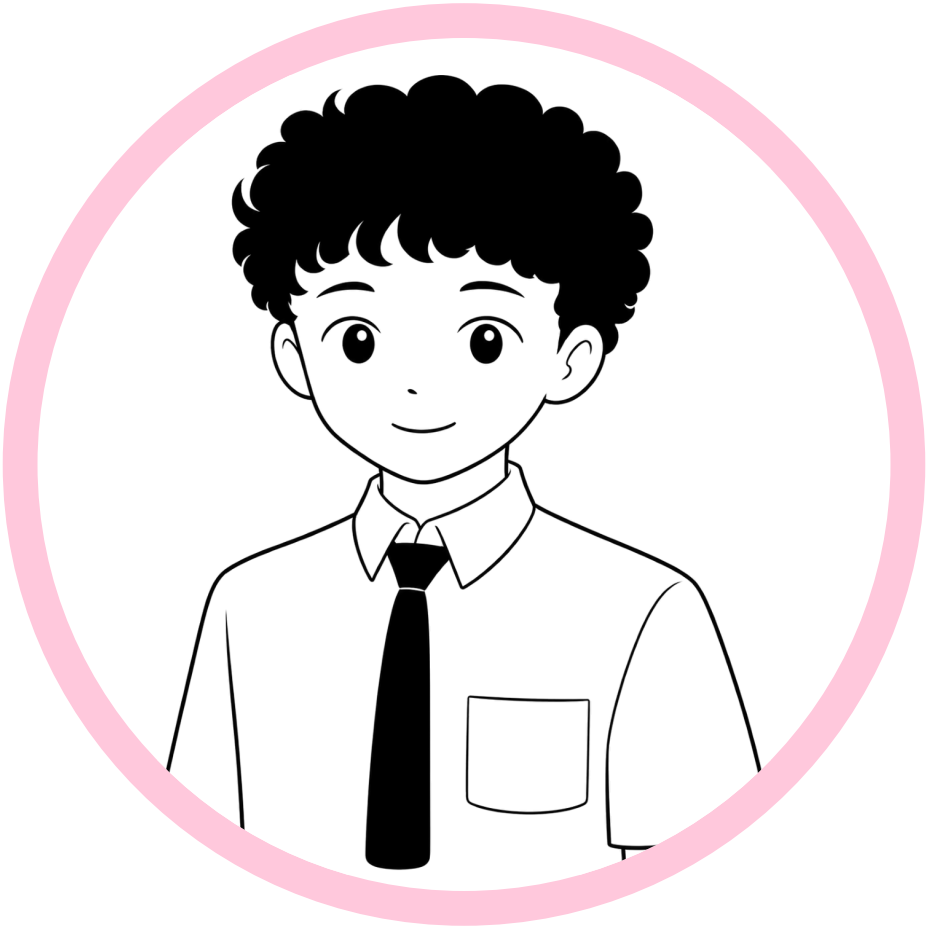
AQA A-LEVEL PSYCHOLOGY · 7182

# PSYCHOLOGY



## EXAM QUESTION PACK

### 3.1.1 MINORITY INFLUENCE

| SCORE | PERCENTAGE |
| --- | --- |
| /41 | % |

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## Q1.

Jenny is a psychology teacher who works with six other teachers in the department. Jenny believes strongly that homework should not be graded as it distracts students from reading verbal feedback on their work. She would like her colleagues to stop grading work. The other members of the department do not agree but have told Jenny they are willing to have a meeting about it.

Using your knowledge of minority influence, explain how Jenny might be able to persuade the rest of the department to accept her view.

**(Total 6 marks)**

## Q2.

(a) Name **three** behaviours that enable a minority to influence a majority.

**(3)**

(b) Marcus wants to persuade his group of friends to go travelling in the summer but the rest of the group would like to go on a beach holiday.

Briefly suggest how Marcus might use the **three** behaviours that you have identified in your answer to part (a) to persuade his friends to go travelling.



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**(3)**

**(Total 6 marks)**

## Q3.

Read the item and then answer the question that follows.

> The following article appeared in a newspaper:
>
> **Britain's views on homosexuality – the biggest social change of the last 30 years?**
>
> In the UK, views on homosexuality have changed significantly in recent times. Thirty years ago, almost two-thirds of the British public opposed same-sex relationships because they were 'morally wrong'. These days, homosexuality is accepted and the majority of British people support recent changes to the laws on gay marriage and adoption.

With reference to the article above, explain how social influence leads to social change.

**(Total 6 marks)**

## Q4.

A senior army instructor is advising new instructors how to ensure discipline in training classes. He says, 'Always wear your instructor jacket and stand up close when giving instructions. Make them all understand who has responsibility for the exercise. Serious problems should always be dealt with in the instructors' office.'

Referring to research into obedience, explain **three** reasons why the instructor's advice should be effective.



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**(Total 6 marks)**

## Q5.

Read the item and then answer the question that follows.

A small group of environmentally-aware sixth form students are campaigning for their school to become ‘paper-free’ for the next six months. Recently, they had a meeting with a group of teachers who represent the teaching staff. The teachers told the students that the school could become ‘paper-free’ if the group of students could convince the rest of the student body it was a good idea.

Use your knowledge of conformity **and** minority influence to explain the factors that will determine how successful the small group of students will be.

You may use this space to plan your answer.



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**(Total 7 marks)**

## Q6.

Explain how social influence research helps us to understand social change.

**Extra space**



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**(Total 6 marks)**

## Q7.

Explain how a minority can bring about social change.

**Extra space**

**(Total 4 marks)**



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